

About Horse Illustrated and HorseChannel.com

Brief introduction on Horse Illustrated, HorseChannel.com, and related publications.

For 35 years, Horse Illustrated has served the hands-on horse owner by promoting the best in horse management, riding and training for all breeds and styles of riding. Along with our website, www.HorseChannel.com, Horse Illustrated provides the latest horse news plus essential information about equine health, nutrition, grooming and all aspects of horse care plus English and western training solutions, breed profiles and more. Horse Illustrated's in-depth articles come from respected resources and top industry experts.

The editors of Horse Illustrated also produce Horses USA, an annual reference guide that provides first-time and beginner horse owners with everything they need to know about caring for a horse, Horse Illustrated, Horses USA and www.HorseChannel.com are part of the BowTie Inc. stable of magazines and books. BowTie, Inc. is the leader in special interest pet magazines, trade magazines, books and websites dedicated to pet-loving consumers, pet-supply retailers, veterinarians, breeders and pet professionals worldwide. Divisions of BowTie, Inc. include BowTie Magazines, BowTie Press, BowTie News, Thoroughbred Times Company, Global Distribution Services and www.AnimalNetwork.com.

News on HorseChannel.com provided by BowTie News, a division of BowTie Inc. BowTie News consists of reporters that specialize in covering the pet industry and its communities. News is supplemented by Horse Illustrated magazine's team of editors, photographers and writers who specialize in all things horse related.

Animal Network's Gold Standard Quality Content

The internet is awash in content, but not all content is equal. Our professionals and experts put our content at the top of its class. What we provide isn't just good information, it is the best information available on a topic.

Professional All informational and instructional articles are written by professional experts in that field or written by journalists who interview professional experts in that field. All Animal Network sites are supported by a print publication, the leader in its field, covering the topic. Website content follows the same stringent policies and procedures of the print publications. Our contributors and editors are networked and connected to the top veterinary researchers, behaviorists, nutritionists and innovators in rescue and other fields. What we provide isn't just good information, it is the best information available on a topic. The editorial leadership of Animal Network sites has more than 20 years experience in covering the pet community and industry.

Medical All medical articles on the Animal Network sites are sourced or written by professional veterinarians who specialize in that particular animal, and their names are cited. The current, best medical advice changes rapidly. All medical articles on Animal Network sites have dates. New medical articles are updated monthly on our sites.

News All Animal Network sites maintain the highest journalism standards in covering news stories in their pet category. All news stories are factual, written from a journalistic perspective. Opinion pieces are clearly stated as opinions. Strict policies and procedures are in place to protect against conflicts of interest and to maintain the highest standards of integrity. Animal Network News Division has news journalists who report to a news director. The news director has more than 17 years experience covering the pet industry.