



Advertise with HorseChannel

The pet market is HOT. There are more pet owners than ever, both in terms of the number of people owning pets and the percentage of U.S. households owning pets. Use of the Internet for horse-related information has grown steadily during the last several years. The convergence of the growing pet ownership market and use of the Internet is why your advertising dollars should be spent with HorseChannel.

Advertising opportunities are available throughout HorseChannel. HorseChannel connects horse owners with the hottest horse products, services and resources on the market.

Were backed by the biggest names in horse magazines, Horse Illustrated and Horses USA.

HorseChannel offers advertisers the opportunity to promote their products and services to the nations most devoted horse lovers.

Sponsorships are available for specialized areas on HorseChannel, including:

Photo galleryCommunityContestsPollSurveySpecialized content areas

Multi-channel advertising provides reach beyond the horse category. For example, ads can be placed in any of the following six channel websites to reach other pet and animal owners:

BirdChannelCatChannelFishChannelDogChannelReptileChannelSmallAnimalChannel

For more information about advertising on HorseChannel.com, fill out the form below. One of our associates will contact you. [Click here to download advertising specifications.](#)