

Aura from the Women at Wrangler Asked, You Answered!

Winners of the Aura from the Women at Wrangler Trivia Challenge

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What makes the perfect pair of jeans? The women at Wrangler, together with Horse Illustrated, asked the ladies to speak up, and speak up they did. Taking home a brand new wardrobe worth \$250, the top five entrants proved themselves worthy by correctly answering trivia questions and sharing their stable savvy and street smarts.

Congratulations to the winners of the "Aura from the Women at Wrangler Trivia Challenge." Meet our winners and see what they had to say about creating the perfect pair of jeans:

Stacie D. of Wauseon, Ohio

"Jeans need to fit so as to flatter. I look at waist rise. I don't want the waist to rise to my ribs, and I don't want it low enough to be revealing. Lastly, I look for the legs to fit comfortably while riding. They can't be too loose or have a rough inseam."

Gina L. of Marinette, Wis.

"I want jeans I can move comfortably in all day, that fit well and that look great on MY body, not just on a model or mannequin. I don't want to think about my jeans throughout the day (uncomfortable, gaping, sagging, too tight here or there, et cetera). They should feel like a second skin, and if they do get my attention it should be because I look and feel great!"

Keesha E. of Fallon, Nev.

"Length!" was Keesha's simple request. Women's jeans in a long enough inseam with a comfortable waist are on her wish list—she's had to resort to men's jeans in the past.

Amy L. of Fisher, Ill.

"My jeans must fit well AND be comfortable. They must be dual purpose. I need stylish jeans I can wear to the office and then wear to give lessons and ride after work. They have to be tough enough to hold up through my long work days and look good while doing it!"

Sara D. of Denver, Colo.

"New jeans need to be comfortable enough for me to ride for hours without chafing, yet hip enough that I can go from the barn to dinner without looking like I was literally 'born in a barn!' and long-lasting because I wear the heck out of my jeans!" With countless fit combinations already in their back pockets, the women at Wrangler are teaming up with our winners to help make Aura jeans even better, ensuring "No Behind Left Behind." Visit www.aurafromthewomenatwrangler.com for more information.