



BowTie, Inc. horse publications receive two USEF Pegasus Awards

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BowTie, Inc., the world's premier pet publisher, is proud to announce that Horses USA and HorseChannel.com will be recognized for editorial excellence at the upcoming 2008 USEF Pegasus Awards.

This year's Pegasus Awards for Media will be presented during the United States Equine Federation's annual meeting in Cincinnati, OH, on Saturday, January 17, 2009.

Horses USA, an annual publication that provides new and prospective horse owners with a comprehensive reference source on selecting, purchasing and owning a horse, is slated to take top honors in the Special Publication category.

HorseChannel.com, a leading online destination for equine enthusiasts looking for reliable information and insightful editorial presented in an interactive, educational and entertaining environment, will be named Best Internet Site by the USEF.

"We are honored to have two of our products recognized by an organization such as USEF, and proud to join them in promoting and celebrating equestrian sport," said Liz Moyer, editor of Horse Illustrated magazine, the parent publication of BowTie's two award-winning titles. "We feel that Horses USA provides a valuable service to those just getting started with horses, while HorseChannel offers news and resources for the entire horse community across all breeds and riding styles."

For a complete listing of BowTie, Inc. horse publications, and additional information on this year's Pegasus Award winning titles, please visit www.horsechannel.com.

About BowTie, Inc.

BowTie, Inc. is the leader in special interest pet magazines, trade magazines, books and websites dedicated to pet-loving consumers, pet-supply retailers, veterinarians, breeders and pet professionals worldwide. Divisions of BowTie, Inc. include BowTie Magazines, BowTie Press, BowTie News, Thoroughbred Times Company, Global Distribution Services and www.AnimalNetwork.com.