

2010 Games to Host Forum on Games and the Economy

Are you looking to learn more about the 2010 Alltech FEI World Equestrian Games? Here's your chance to get the answers.

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The World Games 2010 Foundation is partnering with the Lexington Public Library and Business Lexington to host the second community forum for the 2010 Games. The topics include a general update and a focus on the 2010 Games and the economy. The forum will take place on February 25, from 12:00-1 p.m. at the Central Library Theater, 140 East Main Street in downtown Lexington.

Business Lexington editor Tom Martin will moderate a brief on-stage interview with 2010 Games panel members including, CEO Jamie Link, Vice President of Sales Terry Johnson, and Housing Bureau Partner Krista Greathouse of Short's Travel.

Suggested topics for discussion and questions can be emailed to the Foundation at community@feigames2010.org

The Alltech FEI World Equestrian Games, to be held at the Kentucky Horse Park September 25-October 10, 2010, are the world championships of the eight equestrian disciplines recognized by the Fédération Equestre Internationale (FEI), and are held every four years. The Games have never before been held outside of Europe; nor have all eight disciplines ever previously been held together at a single site— both firsts that will be achieved at the Kentucky Horse Park. The Games will be broadcast on NBC Sports, which has made the largest network commitment to coverage of equestrian sport in U.S. television history. The 2010 Games are expected to have a statewide economic impact of \$150 million, and current sponsors include the Rolex Company and an unprecedented \$10 million title sponsor, Alltech.

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