



2010 International Equestrian Festival to Be Held During the Alltech FEI World Equestrian Games

The Festival will showcase the equine industry in Kentucky through seminars, activities and shopping.

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As thousands of visitors travel to Lexington, Kentucky to watch the world's premier equestrians compete for top honors at the Alltech FEI World Equestrian Games, there is another reason to explore the city in the heart of the bluegrass.

Horse Capital Productions, LLC, a Lexington-based company, will present the 2010 International Equestrian Festival, to be held simultaneously with the Alltech FEI World Equestrian Games. The Festival will run from September 25-October 10, 2010 at the state-of-the-art 100,000 sq. ft. Lexington Convention Center, located in downtown Lexington.

"The 2010 International Equestrian Festival will highlight local, regional and international businesses. By showcasing area proprietors and attractions, the 2010 International Equestrian Festival provides an economic driver for Lexington, the Commonwealth of Kentucky and the entire region," said Kimberly Eilers Brown, Co-Founder and Managing Partner of Horse Capital Productions, LLC.

The multi-million dollar event will feature world-class educational seminars, demonstrations, and convention activities, as well as shopping with high-end retailers from around the world.

A portion of the proceeds from the 2010 International Equestrian Festival will be donated to local, national and international charitable horse organizations, according to Anne Buchanan, Horse Capital Productions' Chief Executive Officer and Founder.

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