

Pennfield Feed launches Buy-One-Get-One Promotion

Horse owners feeling the recession can take advantage of free feed offer.

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Pennfield Feed, the company known for supplying feed for the last four Olympic and World Games, and who made headlines late last year when they were awarded the designation of Official Feed of the USEF, has launched an exciting new two-month promotion for free feed.

Starting Monday, August 17th, through October 16th, Pennfield will offer a Buy One Get One Free deal on any of their five formulas that feature beet pulp as their key ingredient. This includes Senior Energized, Fibregized, Fibregized Omega, EnduroEvent and Cool-n-Lite. "Our favorite supplier came to us with a superb price on super premium beet pulp. So to celebrate, we decided to share the love with our customers," explains Jeff Katelan, national sales and marketing manager for Pennfield's Country Life Products. "We like to think of it as Pennfield's own economic stimulus plan for riders."

As the brand chosen for the four games ('02 Jerez, '04 Athens, '06 Aachen and '08 Beijing), Pennfield prides itself in setting an honestly unmatched standard for quality, in formulas, consistency, and ingredients. But the proof is always in the horses. Riders like Karen O'Connor live by that rule. She's fed Pennfield to her competition horses for almost three decades. Pennfield wants all horse owners to give their feed a try with this special offer.

For more information, or to find a dealer, visit www.pennfield.com/equinefeed/promo.cfm.