

Enter Your Photo in Troxel's "Safety in Focus" Contest

Submit your best photo that includes a rider in a helmet to win prizes from Troxel.

Edited Press Release

November 16, 2009

Troxel LLC, manufacturer of ASTM/SEI-certified equestrian helmets, is now accepting submissions for its new "Safety in Focus" online photo contest. Judges will award prizes, including a grand prize of \$250 worth of Troxel merchandise, to five winning photos and showcase all the best entries online.

The contest is in support of Troxel's newly upgraded Safety Center website, the most comprehensive and up-to-date collection of equestrian helmet safety information available online. Featuring videos, tips from the pros, and interactive games for kids, the site is designed to engage equestrian riders, promote safe helmet practices and ultimately reduce the occurrences and severity of head injuries.

"The 'Safety in Focus' contest is a fun way to get the equestrian community thinking about head protection," said Shay Timms, CEO of Troxel. "One of the basic issues of helmet usage revolves around fashion, and we are very excited to share – and show off – how great our customers look in action."

The contest is underway and runs until December 9, 2009. Winners will be chosen by December 16, 2009.

Contest details are available here >>

See the winners and runners up of Horse Illustrated's 2009 Photo Contest.