



## Deworm your Horse, Get a Calendar

**Track your horse's health needs with a reusable calendar from Pfizer Animal Health.**

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A new promotion from Pfizer Animal Health aims to help horse owners organize health care activities in a single, easy-to-read reference. Horse owners and barn managers who purchase a six-month supply of select paste deworming products from Pfizer Animal Health will receive a reusable full-year wall calendar to track their horse's health needs. This durable calendar features individual grids for all 12 months that customers can fill in with that year's dates. There's also space for veterinarian and farrier contact information, eliminating the need to search for phone numbers to schedule routine appointments or in the case of an emergency.

The handy-dandy calendars are available at select Pfizer retailers nationwide, so check your local feed store. You'll need to purchase one tube of Equimax(TM), Strongid(R) Paste and Anthelcide(R) EQ to be eligible to receive the calendar and dry-erase marker. Shop quickly, because the supply of calendars is limited.