

Flarida Brands Bit and Spur Collection

The NRHA Two Million Dollar Rider is releasing specially designed tack.

06-02-07

Pard's Western Shop, headquartered in Illinois, is the official saddle sponsor of the National Reining Horse Association (NRHA). Now the stalwart saddle and tack store has announced the release of the official Shawn Flarida Bit and Spur Collection. NRHA Two Million Dollar Rider Shawn Flarida and Pard's owner Mark Butzow teamed together to create the Shawn Flarida Bit Collection. It is especially designed to match the multiple NRHA Futurity Champion's training program.

"Several old bit companies went out of business and others changed the way they made bits and that left some good ideas out there that needed updating, so we took on the challenge." Flarida says. "Until Mark and I started working on this project, I did not realize how many bit ideas I had that could actually enhance my program."

Butzow and Flarida are also busy creating the Shawn Flarida Spur Collection, however both are keeping secret about the design. "I don't think I am supposed to discuss the spurs yet, but I am so excited about them because there is nothing on the market like them at this time," Flarida says.

To see the complete line of the Shawn Flarida Bit Collection visit www.pards.com. As for the spur collection? You'll have to wait a little bit longer to view that.