

## Miss Rodeo America a Worthy Queen

### **A battle with cancer leads a rodeo queen to inspire.**

Genuine, positive, talented and determined: The 2007 Miss Rodeo America, Ashley Andrews, has it all. W.F. Young, Inc., creators of the trusted Absorbine brand of products and a sponsor for the Miss Rodeo America contest, found the 22-year old North Dakota native a fitting role model for women and professional rodeo participants.

"I am so thankful to Absorbine for being a sponsor of Miss Rodeo America and helping young women become leaders of tomorrow," said Ashley Andrews, 2007 Miss Rodeo America. "It has been such an honor to have the opportunity to raise awareness and be inspirational to others, which would not be possible without their support."

During Andrew's reign as Miss Rodeo North Dakota, she was diagnosed with Hodgkin's Lymphoma. After receiving six months of chemotherapy treatments, she was given a clean bill of health to compete in the 2007 Miss Rodeo America pageant. She has taken on this experience with a positive attitude, using it to benefit others. Her efforts have helped raise over \$1 million toward cancer research and promote awareness through organizations such as Relay for Life, the North Dakota Cancer Coalition, the Lance Armstrong Foundation, the Ronald McDonald House and the American Cancer Society.

"The Miss Rodeo America pageant portrays a positive message of leadership and sportsmanship for the equine industry, the sport of professional rodeo and women everywhere," said Tyler F. Young, President and CEO of W.F. Young, Inc. and the fourth generation of the Young Family to lead the company. "It's a pleasure for our company to support this organization and the qualities it emphasizes in young women. This year's Miss Rodeo America, Ashley Andrews, is an outstanding individual whose genuine, vibrant spirit is refreshing and truly an inspiration for all."